**Customer Business Proposal**

**Web Application**

We would like to have a desktop/mobile friendly application for our cinema. It will advertise our current movie listings, new/upcoming films, events and promotions/rewards.

We require a payment option for pre-booking seats. We would like users to have an account where they can receive updates, notifications and rewards (loyalty points).

I would like the customer to have a visual display of the cinema listings e.g. Date, Time, Film Description and Price. New films should be displayed in a separate section providing date of release details and film description.We would like an area on the application to display upcoming events and promotions.

We would like a modern and visually appealing application. It should have a simple interface and be easy to navigate. We would like to use red, black and white colour theme using the idea of red curtain theatre style effect, red/white stripe popcorn box.

**Database**

We will need a database of user details such as name, address, age and reward points. We would like to record details of current and upcoming films and events. Both databases will need create, edit and remove.

**Technological Frameworks**

We request that you develop the first draft of the application using multiple (Symfony and CodeIgniter) frameworks to ensure we are utilising all technologies that are suited to our application.

We would like to receive feedback on this area and be advised on the most appropriate framework to use.

**Web Services**

We request that our application will deliver a number of published web services:

We would like our application to be linked with social media. We wish to use Twitter to promote our cinema and have a live Twitter feed on our app.

We would like our app to have a link to our Facebook page so our customer can stay up to date with promotions and details.

We wish to have payment option through a secure service such as Paypal.

We wish to provide details of our cinema using Google Maps to provide accurate location and directions.

We would like a web service to provide movie reviews of our current films we are showing using IMDB.

We would like to be provided with analytics and statistics of our application using Google Analytics.

We wish to have live feed displaying movie posters of our current films using TMDB.

We would like to use Instagram to highlight promotions, competitions and relevant details of our current/upcoming films.

**Security**

We would like to provide our users with a secure personal account in which they can make payments without the fear that their personal details will be compromised.

**Statistics**

We would like to display a Highchart on the application to illustrate to the customers what the current most popular movie we are showing is. We would like to use Highcharts to illustrate our busiest time slots to our admin team to have a better understanding of our business.